

RETAIL PROJECT DEVELOPMENT

# INVESTMENT PROFILE POLAND



## LOCATIONS

- Throughout Poland



## LOCATION CRITERIA

- High **density**
- Good traffic connections and visibility
- **Residential areas** with direct connection to **grocery outlets**
- Low existing saturation of retail space



## PROPERTY CRITERIA

- Preference for **undeveloped sites**
- Suitable for development of **retail properties**
- Projects **more than 3,000 m<sup>2</sup> GLA**
- Ideally no existing rights
- Retail zoning

> 15,000  
RESIDENTS



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