**Chestertons Global announces strategic appointments to support global brand growth**

**May, 2025** – Chestertons Global, an international real estate network with over 220 years of history, is expanding its senior team with two strategic appointments aimed at deepening its global reach and reinforcing its affiliate network.

Yulia Klim, based in Dubai, UAE, has joined as Brand & Marketing Manager, where she will oversee global brand positioning and integrated marketing strategy. Known for her intuitive approach to brand storytelling and creative leadership, Yulia will play a central role in sharpening Chestertons Global’s presence across both digital and traditional channels. Her work will focus on creating meaningful engagement between the brand and its growing international audience.

Also stepping into a newly created leadership role is Sarah Kemp, based in UK who takes on the position of Head of Affiliate Success & Partner Engagement. With deep expertise in relationship management and partner development, Sarah’s remit will be to enhance cohesion within the company’s global affiliate network. Her appointment underscores Chestertons Global’s ongoing investment in the long-term success of its partners and a commitment to shared value.

**Mohamed Mussa, Executive Director at Chestertons Global says:** “Yulia and Sarah’s combined expertise in brand development and partner engagement aligns perfectly with our vision to grow our international footprint reflected in our consistent growth in key markets around the globe.”

**Parikshat Chawla, Global Head of Operations at Chestertons Global**, added, “Building a strong, globally connected team is key to the success of our affiliate model. These appointments support Chestertons Global’s broader vision of becoming the leading international network for real estate expertise, innovation, and client-first service.”

The investment in these strategic roles reflects Chestertons Global’s commitment to building a resilient foundation for future-facing growth, centered on collaboration, brand trust, and operational excellence. With client expectations and needs evolving the importance of authentic branding is key to long-term engagement. These roles will allow Chestertons Global to develop its position as a modern, agile brand grounded in heritage but focused on the future.

**ENDS**

**Notes to editors**

**About Chestertons Global:**

Chestertons Global is a network of leading international real estate companies. The firm sits within the wider Chestertons brand which was established in the UK in 1805. Chestertons Global is committed to its long-standing heritage of providing exceptional service to its clients across the globe. The firm has enjoyed a legacy of success and now has a strong global network in more than 20 countries. With a rich history of more than 200 years and a wealth of experience in global real estate, the business offers a comprehensive range of client services, from property sales and lettings to commercial services and investment advisory. In line with its founding principles, Chestertons Global actively supports charitable initiatives and community projects, reflecting its dedication to making a positive, long-term impact on the communities it serves through the Chestertons Foundation, a non-profit charitable organisation.

[https://www.chestertons.com/](https://www.chestertons.com/%C2%A0)

**For more information please contact:**

Anita Gryson, Director, Relevance International e: anita@relevanceinternational.com