

# Welcome to Chestertons Global



CELEBRATING



## ESTABLISHED IN 1805

## Chestertons Global Network







PARIKSHAT CHAWLA

Director and Head

of Global Operations



RAFAEL NORIEGA

Chief of Strategy
and Expansion

Chestertons, a founding member of the Royal Institution of Chartered Surveyors, has been a trusted brand name in property advisory for over 220 years.

With a presence in over 20 countries and more than 120 offices worldwide, we have built a reputation for delivering strategic insights and expert guidance to investors, developers, corporate occupiers, and financial institutions.

Our approach is client-centric, combining deep market knowledge with tailored solutions that drive long-term value throughout the project lifecycle.

# EMPOWERING GLOBAL SUCCESS

We are proud to share a momentous milestone – this year Chestertons brand is celebrating 220 years of confidence in real estate.



SALAH MUSSA Chairman

This anniversary not only marks over two centuries of trust, integrity, and expertise but also 20 years since our Chairman, Salah Mussa, acquired the brand, ushering in a new era of brand vision and innovation As Salah reflects on this occasion, he shares:

"This anniversary is more than a testament to our longevity - it is a celebration of the values that have defined Chestertons for over two centuries: excellence, integrity and trust. Since taking ownership in 2005, I have been inspired by Chestertons' rich heritage and its potential to shape the future of real estate.

Today, with a new vision on strategic expansion, our brand is stronger than ever - offering world-class services while making a meaningful impact through the Chestertons Foundation."

From our beginnings in London in 1805, to becoming one of the most respected names in global real estate, our success has been built on the trust and partnerships we share with our clients.



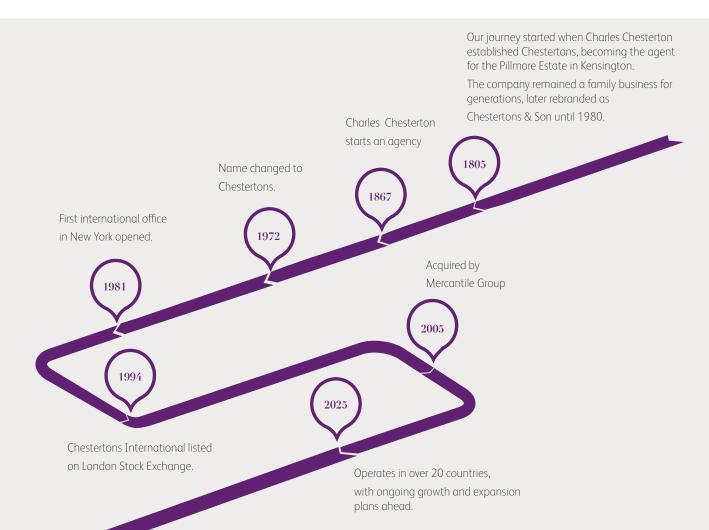


# RELIABILITY SINCE 1805

## **Our History**

Chestertons has a distinguished history spanning well over two centuries in the property sector. We are an internationally recognised brand, and our global teams are synonymous with real estate expertise.

Our goal is to accelerate your success and help you expand your business globally. We provide tools and proven, successful methods to improve the efficiency and opportunities of your business.



## THE VALUE OF BRAND AFFILIATION

220+ 120+

Years in Business

## Benefits of joining Chestertons Global:

#### **BRAND**

Affiliating with a globally recognised brand like Chestertons instantly enhances your credibility and presence in the premium property market. With over two centuries of heritage and a reputation built on trust, professionalism, and performance, our brand elevates yours, signalling quality and prestige to clients worldwide.

### **NETWORK**

Chestertons Global offers access to an international network of trusted affiliates, agents, and partners. This powerful ecosystem fosters referral opportunities, cross-market collaboration, and broader exposure among high-net-worth buyers, sellers, and industry professionals across key global cities.

#### MARKETING

From bespoke print publications to advanced digital strategies, Chestertons Global delivers high-impact marketing that amplifies your reach. Our campaigns are designed to showcase your properties with distinction, attract qualified buyers, and drive real impact, locally and globally.

#### **TECHNOLOGY**

Stay ahead with cutting-edge tools and data-driven platforms designed to support your success. Our integrated tech systems streamline operations, enhance client engagement, and provide real-time insights, empowering your team to work smarter and faster in an increasingly competitive market.

#### **COACHING & TRAINING**

Through the Chestertons Academy and ongoing professional development, we invest in your growth. From onboarding to advanced sales training and market insights, we equip your team with the knowledge, tools, and confidence to lead in your market with excellence.

#### **COLLABORATIONS**

As part of the Mercantile Group, a global business collective spanning multiple industries, and the founding partner of the Chestertons Foundation, our network extends beyond real estate. Affiliates benefit from access to crossindustry partnerships, philanthropic initiatives, and a shared commitment to responsible growth and global impact.

### **EVENTS & NETWORKING**

As a member of the Chestertons Global Network, you gain access to exclusive networking opportunities and worldclass events, both virtual and in person. From our Global Annual Conference to prestigious gatherings like Chestertons Polo in the Park, these experiences foster collaboration, inspiration, and international connections.

## MERCANTILE GROUP

## Strenght through brand synergy.

Chestertons Global is a proud part of the Mercantile Group, a diversified conglomerate with a strong global footprint.

This powerful backing enables us to offer our partners financial stability, extensive resources, and unrivaled market access, ensuring long-term success for all our affiliations.



# CHESTERTONS FOUNDATION: GLOBAL IMPACT

## Transforming Lives Through Meaningful Partnerships

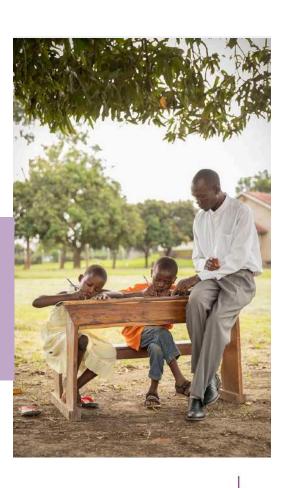
The Chestertons International Foundation (CIF), founded in 2019 by Chairman Salah Mussa, was established originally to address social mobility issues within the UK, supporting the most vulnerable communities within the locations of Chestertons London offices through access to food, shelter and education.

In 2024, the Foundation expanded its mission with the launch of its Global Impact Initiative to support smaller organisations delivering projects with catalytic impact on the world's most vulnerable communities.

"We are calling on businesses, philanthropists, and individuals to join us. Together, we can build a legacy of compassion, empowerment, and sustainable change."

- SALAH MUSSA





CHESTERTONS FOUNDATION

## OUR GLOBAL NETWORK

## Where connections happen

Antigua and Barbuda Iraq South Korea

Barbados / Bermuda Saudi Arabia Spain

Cyprus Mongolia St. Lucia

Egypt Montenegro United Arab Emirates

Gibraltar Morocco United Kingdom

Grenada Portugal

India Romania



## GLOBAL VISION. LOCAL EXPERTISE.

## **Our Services**

The Chestertons Global Network consists of dedicated real estate professionals who excel in their local markets and associated services worldwide. Each member of our network offers exceptional expertise and a high level of service to their clients.

They leverage Chestertons' extensive resources and established relationships to enhance and expand their independent businesses.

- Residential Agency
- Building Consultancy and Project Management
- Capital Markets
- Citizenship by Investment
- Commercial Agency
- Facilities Management Advisory
- Property Management
- Research and Consultancy
- Valuations and Advisory



## GLOBAL REFFERALS

## Working together

As a business-focused network, we actively encourage member companies to collaborate and engage in mutual opportunities.

While we recommend a referral fee share of 30% to the introducing agent, we recognise that each transaction is unique. Therefore, we allow members the flexibility to agree on a commission or fee structure that best suits both parties.



# WHO YOU WORK WITH MATTERS

## Your dedicated partnership team



MOHAMED MUSSA Head of Chestertons Global



PARIKSHAT CHAWLA

Director and Head

of Global Operations



RAFAEL NORIEGA

Chief of Strategy
and Expansion



SARAH KEMP
Head of Affiliate Success



DRAVEEN AHAMADEEN

Digital & Tech Lead



YULIA KLIM Global Brand & Marketing

## PARTNERING TOGETHER

## **Empowering connections**

## **Technology Tools**

From CRM systems to digital marketing platforms, we equip you with the latest tech to streamline operations and maximize reach. Listings featured across leading international property platforms.

## **Marketing Powerhouse**

We provide brand assets, co-branded campaigns, lead generation support, and PR amplification.

### Media & Press

We always prioritize Media & Press opportunities for our global affiliates:

- >Benefit from the recognized premium global brand
- > Marketing and PR Global opportunities
- > Thought leadership and content marketing

### Socials & Events

> Curated networking events, annual conferences, and thought-leadership forums

### **Training & Workshops**

Chestertons Global affiliates benefit from ongoing training and workshops designed to enhance professional growth, market expertise, and performance excellence.



## SUCCESS STORIES

## Proven partnerships

Chestertons Cyprus



Chestertons Cyprus Residential is the second home arm of Leptos Estates, the largest developer in Cyprus.

Through a strategic affiliation in Cyprus, Chestertons Global has successfully expanded into a vibrant and growing real estate market.

Chestertons Barbados



Chestertons Barbados have been part of the Chestertons Global Network for many years and are very well established and respected in the market

Chestertons Global partnership in Barbados has strengthened our luxury property portfolio in the Caribbean, delivering exceptional results.

Chestertons South Korea



Chestertons Korea has become a vital part of our global network. Partnering with Chestertons Global has helped to cement a leading position in property management.

Their commitment to excellence and clientfocused approach reflects our strong values

## JOINING THE CHESTERTONS BRAND

## **Next steps**

A seamless onboarding experience for new brand partners and clients with leveraging the resources, support, and extensive reach of the Chestertons Global Network.





## GET IN TOUCH

## Learn more

## Contact:

global@chestertons.com

## or visit:

chestertons.com



