**Chestertons Global: Natasa Grdinić elected to lead Montenegro’s Real Estate Trade Group amid bold sector reforms**

Montenegro’s property market is accelerating, fueled by record breaking foreign investment and progressive, inclusive leadership. In a landmark moment for the sector, Chestertons Global proudly announces Natasa Grdinić, CEO of CMM Investment Consulting Group, as the newly elected President of the Real Estate Trade Group at Montenegro’s Chamber of Commerce.

Her appointment comes as the country passes sweeping reforms to professionalise its property sector. Just weeks ago, Parliament enacted legislation requiring agent registration, formal certification and increased market transparency – a historic step toward aligning Montenegro’s real estate standards with global best practice.

Grdinić, who co-founded CMM in 2006 and scaled it from a three-person start-up into a company managing over €100 million annually across 6,000 properties, now assumes a leadership role to steer the industry through this period of transformation.

"This role gives me the chance to help shape the future of Montenegro’s real estate market at a critical point in its development," Grdinić said. "The new legislation will give the industry stronger professional foundations and the credibility it needs to compete internationally."

The market context is equally dynamic: foreign nationals invested €113.5 million into Montenegrin real estate in Q1 2024, a 21% year‑on‑year increase, according to Central Bank data. Buyer interest continues to climb, especially from Western Europe, the Middle East, and digital nomads seeking second homes, drawn by Montenegro’s tax advantages, EU alignment, and new digital nomad visa, which attracted thousands of applicants in its debut year.

Within Western Europe, buyers from Germany, France, Austria, and Switzerland now account for the majority of inbound investment, driven largely by lifestyle relocations and long-term second home strategies. Interest from the Middle East is led by UAE, Saudi Arabia, and Kuwait, where investors are increasingly drawn to Montengro as a safe, tax-efficient, and well-connected European base.

“Natasa’s appointment is a significant step for Montenegro and the wider region”, said **Mohamed Mussa, Executive Director at Chestertons Global. “**Strong leadership is vital to turning new legislation into lasting change. Her success in building a business that already meets the evolving standards puts her in a powerful position to drive change, attract investment and build long-term confidence in the market."

Grdinić rise reflects a broader global trend in the property sector: companies with gender-diverse leadership outperform peers by 25% in profitability (PwC), and women now hold 30% of senior roles in global commercial real estate, up from 22% five years ago (CREW Network). Natasa’s success reinforces how female leadership is reshaping trust, innovation, and growth in real estate markets worldwide.

Natasa’s joins a growing group of female leaders within the Chestertons Global network, including Gaye Hechme, Director at Chestertons Antigua and Barbuda, and Mania Merrikhi, COO at Chestertons MENA. Together, they reflect Chestertons’ commitment to diversity and inclusive governance, and global leadership in real estate.

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**Notes to editors:**

**About Chestertons Global:**

Chestertons Global is a network of leading international real estate companies. The firm sits within the wider Chestertons brand which was established in the UK in 1805. Chestertons Global is committed to its long-standing heritage of providing exceptional service to its clients across the globe. The firm has enjoyed a legacy of success and now has a strong global network in more than 10 countries. With a rich history of more than 200 years and a wealth of experience in global real estate, the business offers a comprehensive range of client services, from property sales and lettings to commercial services and investment advisory. In line with its founding principles, Chestertons Global actively supports charitable initiatives and community projects, reflecting its dedication to making a positive, long-term impact on the communities it serves through the Chestertons Foundation, a non-profit charitable organisation. <https://www.chestertons.com/>