



## **DIGITISATION: HIH GROUP SELECTS ASSETTI AS ITS WEB-BASED PROPERTY ASSET MANAGEMENT SOLUTION**

4th October, Helsinki, Finland

The **HIH Group** will be using Assetti as its web-based asset management tool to drive the progressing digitisation of its management processes. This was announced by the company today. Assetti supports the seamless collaboration between the individual business units within the HIH Group.

“I consider the digitisation of our company and industry an important business driver, and new digital applications like Assetti are an excellent way to expedite this transition,” said Erik Marienfeldt, Managing Director of HIH Real Estate GmbH.

The HIH Group will employ Assetti to enhance the management of its assets and to restructure its processes in more efficient and transparent ways. The asset management platform of Assetti sets up a connection between internal and external players in the company, and in its first phase optimises the collaboration of property managers, asset managers and fund managers. In a next step, external partners such as investors, estate agents and appraisers will be brought in.

“We warmly welcome the HIH Group to Assetti. For too long this industry has been characterised by dispersed data silos, leaving users with nothing more than Excel and email as the only ways to collaborate. Assetti, as an easy-to-use asset management tool, will revolutionise this collaboration and bring great value to the HIH Group” said Hannu Rantanen, co-founder and CEO of Assetti.

### **HIH Group (HIH)**

With more than €21 billion in managed assets and a staff of around 640, the HIH Group is one of Germany’s leading managers of real estate and real estate investments. The HIH Group is composed of HIH Real Estate, Warburg-HIH Invest Real Estate, HIH Property Management, and INTREAL. HIH Real Estate offers end-to-end services for commercial real estate, while simultaneously serving in the Group’s holding function. Services include asset management, letting management, property management, project development and institutional advisory.

## **ASSETTI**

Assetti is a Finnish proptech company that provides an innovative digital property asset management solution. With over 40 clients and 600 users, Assetti is becoming an industry standard among investment management professionals. Assetti's original software brings all property-related data together in one application, allowing the user to easily retrieve important information regarding portfolios, properties, leases, and contacts. To eliminate time-consuming manual data entry, Assetti also provides for complete integration of existing systems and data sources.

### **For further information, please contact:**

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